

C. CESAR VALLEJO

Senior Copywriter

+321 506 6920 

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Based in New York City 

www.cesarvallejo.com 

EXPERIENCE

+ Momentum Worldwide, NYC

Senior Copywriter Nov 2017 - Present
Copywriter Nov 2015 - Nov 2017

American Express, Verizon and Patron. Involved in new business pitches for Coca Cola, Samsung, Walmart, Hilton, Converse, L'Oréal Coors Light, etc. Present to clients regularly. Creative intern mentor.

+ Commonground/MGS, NYC

Junior Copywriter Jan - Oct 2015

Verizon Wireless, Coors Light, Palm Bay International and Got Milk. All worked through a multicultural lens. Involved in new business pitches for Mountain Dew, CNN, and Florida Lottery.

+ T3 the Think Tank, Austin TX

Copywriting Intern June - Aug 2014

Chosen by T3 through the competitive 4A's MAIP program. Digital and social campaigns for Allstate and Capital One, working with social calendars, apps and websites.

+ &Barr, Orlando FL

Copywriting Intern/ Junior Copywriter Sept 2013 - June 2014

Creative intern during college. Transitioned into full time upon graduation. ABC Fine Wine & Spirits, Nemours Children's Hospital, Stein Mart, Hyatt Regency and Experience Kissimmee.

EDUCATION

+ Bachelor Of Arts, Advertising/PR

University of Central Florida 2013

+ Associates of Arts

Eastern Florida State University 2011

ABOUT

Conceptual creative who's been around the writer's block, with copywriting experience spanning digital, print, social, film, shopper, experiential and branding.

AWARDS

Clio Awards - Silver 2018

Regional Best of Show Gold
+ Silver ADDYs 2014

4A's MAIP Fellow 2014

Nicest Eyes High School
Yearbook 2007

LANGUAGES

Spanish ○○○○○

Design ○○○○

LEADERSHIP

AdFellows Buddy

4A's MAIP Coach